

GRAND ORDER OF WATER RATS

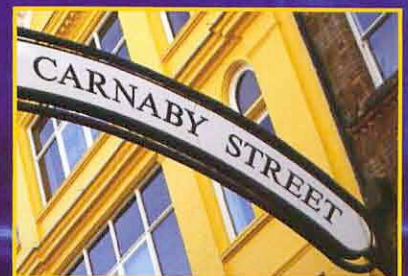
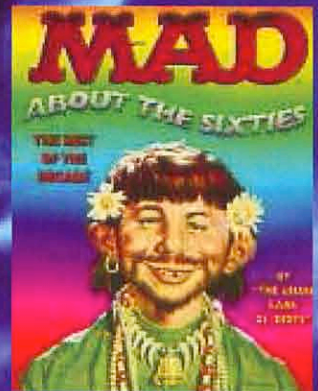
122nd ANNUAL BALL

Join King Rat Keith Simmons in

Looking Back at

The

*Swinging
Sixties*



Pan's People

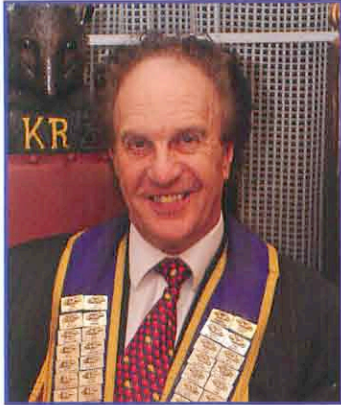
ANNUAL BALL SOUVENIR BROCHURE
ADVERTISING RATE CARD

NO PRICE INCREASES SINCE 2005

Formerly the
Royal Lancaster

Lancaster London Hotel, W2 2TY
Sunday 27th November 2011

GRAND ORDER OF WATER RATS



A Message From King Rat KEITH SIMMONS

The year was 1966 - and - I was still a teenager. My Dad had to sign my Contract with our Agent Michael Black (Water Rat 774). My Brother Alan and I (Water Rats 756 and 757) went into the Pye Recording Studios at Marble Arch, London on the 6th April to make a record and our recording manager was Tony Hatch (Water Rat 869). Oh yes – and our official publicity photograph shown here on the right was taken by Doug McKenzie (Water Rat 806). Of course none of us were Rats then and any thoughts of being King had not even entered my head.

They were exciting times though and that's why the theme of this year's Ball is entitled 'Looking Back at the Swinging Sixties'. This will still be a black tie function; no need to dress as you did then (let's face it ladies - most of the fellas haven't got enough hair to put flowers in anyway!) but, in these difficult times, -we want to give you a flavour of how it was back then.

I am so proud to have been King of this Grand Old Order again - and I would like to thank all Brother Rats who have given me their help, encouragement and hard work during 2011.



THE SIMMONS

Exclusive **PYE** Recording Artistes

The Ball is our major fundraiser and I do hope you will be able to join us for an Event where we are going to pull out all the stops to give you a good time. No one does it quite like The Water Rats and I can promise you a night of good food, great company, great entertainment and a lot of surprises. Get your booking form back as soon as you can because I don't want you to be disappointed. Even if you missed out on Olympic Tickets there's no need to miss out on this one!

I look forward to welcoming you on Sunday 27th November.

A handwritten signature in black ink that reads 'Keith'.





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Please reserve space in the 2011 Souvenir Brochure as per the ticked box:

- FULL PAGE COLOUR £1,000
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- FULL PAGE BLACK & WHITE £500
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Brochure size: A4 Portrait. Please supply artwork as high resolution (300dpi) jpg, eps, tiff or as pdfs with all fonts embedded and with 3mm bleed if necessary (colour advert as CMYK).

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DEADLINE FOR COPY FRIDAY 28th OCTOBER 2011

Please return this Order Form direct to: GOWR Charities Fund, 16 Gloucester Court, Swan Street, London SE1 1DQ.

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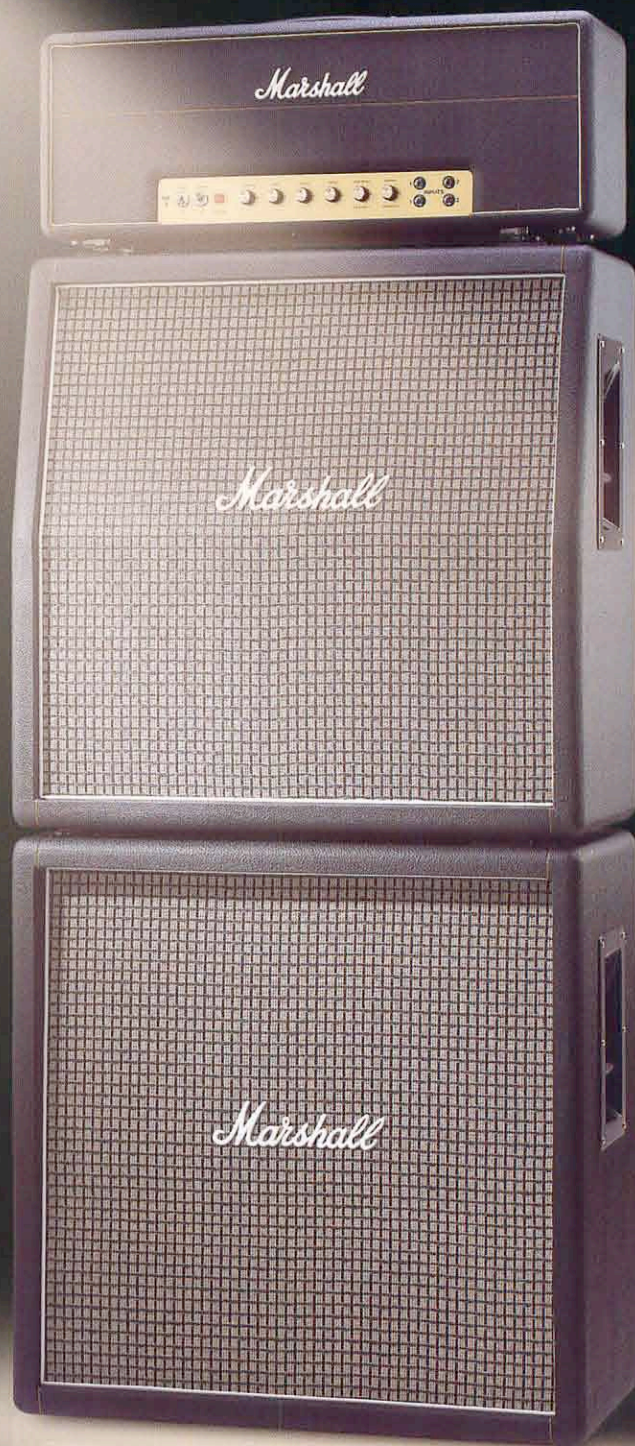
Stacks of Tone

Since 1962 guitarists the world over have come to rely on the raw power, the superb build quality and the exquisite tone that come as standard with all Marshall amplifiers and speaker cabinets. These principal qualities, laid down in the early '60s by Jim Marshall himself, are at the heart of every product that bears the iconic script logo.

The 'Marshall Tone' has been our focus throughout the course of the company's illustrious history and is the reason why so many guitarists choose to plug into our amps. The fat, smooth and gloriously thick sounds that pour from a Marshall stack have been an integral part of rock 'n' roll for over 46 years.

As new technologies continue to expand the boundaries of amplifier capabilities it has never been more important to ensure that the tone guitarists crave and expect from a Marshall amp is treasured and maintained.

Thanks to impeccable craftsmanship, extensive technical knowledge and a deep rooted passion to create the best guitar amps on the planet, we can guarantee that those sought-after 'Marshall Tones' are here to stay.



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I want the Charity to treat: (*delete as appropriate)

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*All donations I make from the date of this declaration until further notice as a Gift Aid donation

*All donations I have made since 6th April 2000, and all donations I make from the date of this declaration until further notice as Gift Aid donation.

Signed _____ Dated _____

Our Fabulous
Cabaret

will present

A Salute to the Sixties

featuring

our very own version of

"TOP OF THE POPS"

A presentation not to be missed!

(owz about that, then?)



**Music for dancing by
ALVIN STARDUST & HIS BAND
& THE JIVE ACES**